

**THE INSTITUTE OF ADVANCED MOTORISTS
510 CHISWICK HIGH ROAD
LONDON W4 5RG**

M E M O R A N D U M

TO: All Group Chairpersons and Secretaries

CC: RCO'S, RMA'S, AC, BH, CP, VY, PR, DS, LF & Staff Examiners

FROM: Paul Woozley – Membership Development Manager

DATE: 29th July 2009

RE: IAM Member Benefit – AA breakdown Services

I am delighted to advise you of an enhanced level of discount for IAM members joining the AA breakdown services. This offer applies equally to cars and motorcycles.

IAM members who are not currently AA members can now get a **30% joining discount** on the membership fee for the majority of AA membership levels (some of the basic AA membership levels receive a 25% discount which is the minimum discount an IAM member can receive from the AA).

AA membership cover offers a choice of vehicle, single person, joint or family policies.

Additional IAM member benefits;

A **25% discount on every annual renewal** membership fee (this is the strongest benefit for IAM members)

A **25% discount on European Breakdown Cover** (must be an AA member already)

IAM members who are already AA members can transfer into the IAM renewal scheme at any time to qualify for their next 25% renewal discount (no retrospective discounts).

This is a telephone only offer and can be booked by calling 0800 048 0075 quoting 'IAM405'

Full details of this benefit can be found on our website in the member benefits section of the member's only area.

Happy motoring/riding and I hope you never have to use this benefit!